Exhibit 3

RJ Reynolds Tobacco Company

VALUE-ADDED DISPLAY AUTHORIZATION

This letter is an agreement between the account listed below and R. J. Reynolds Tobacco Company to ship pre-packed displays which may consist of premiums, buy-some-get-some-frees or coupons. The account listed below agrees to accept scheduled promotions. If any promotion is refused, the account will be removed from the program for the remainder of the year. This agreement remains in effect indefinitely unless terminated by the retailer or RJR Representative.

Direct Account Mc LANE Direct Account SIS # ~~375878~~

Account Name Red Barrel Account SIS # 556139

Address R 23 Southside

City Oneonta State NY Zip 13820

Direct Account Supplier #s _____ Chain ID # (If Applicable) 1872-00-00

NOTE: The number of SKUs for each account will vary as identified by RJR personnel.

Signature Diane Koresco

Title Mkt Director

Date 11-29-95

Add Account ☐ Delete Account ☐ Change Account (Change Wholesaler) ☐

From Direct Account _____ SIS# ___

To Direct Account _____ SIS# ___

Sales Representative Name Bruce Cook

Division/Territory 164260 Date 11/29/95

51861 9875

Source: https://www.industrydocuments.ucsf.edu/docs/qspm0000